

UBA SIERRA LEONE NEWSLETTER



Quarter 2 | June 2023 | Africa's Global Bank



**Africa Day
Celebration**

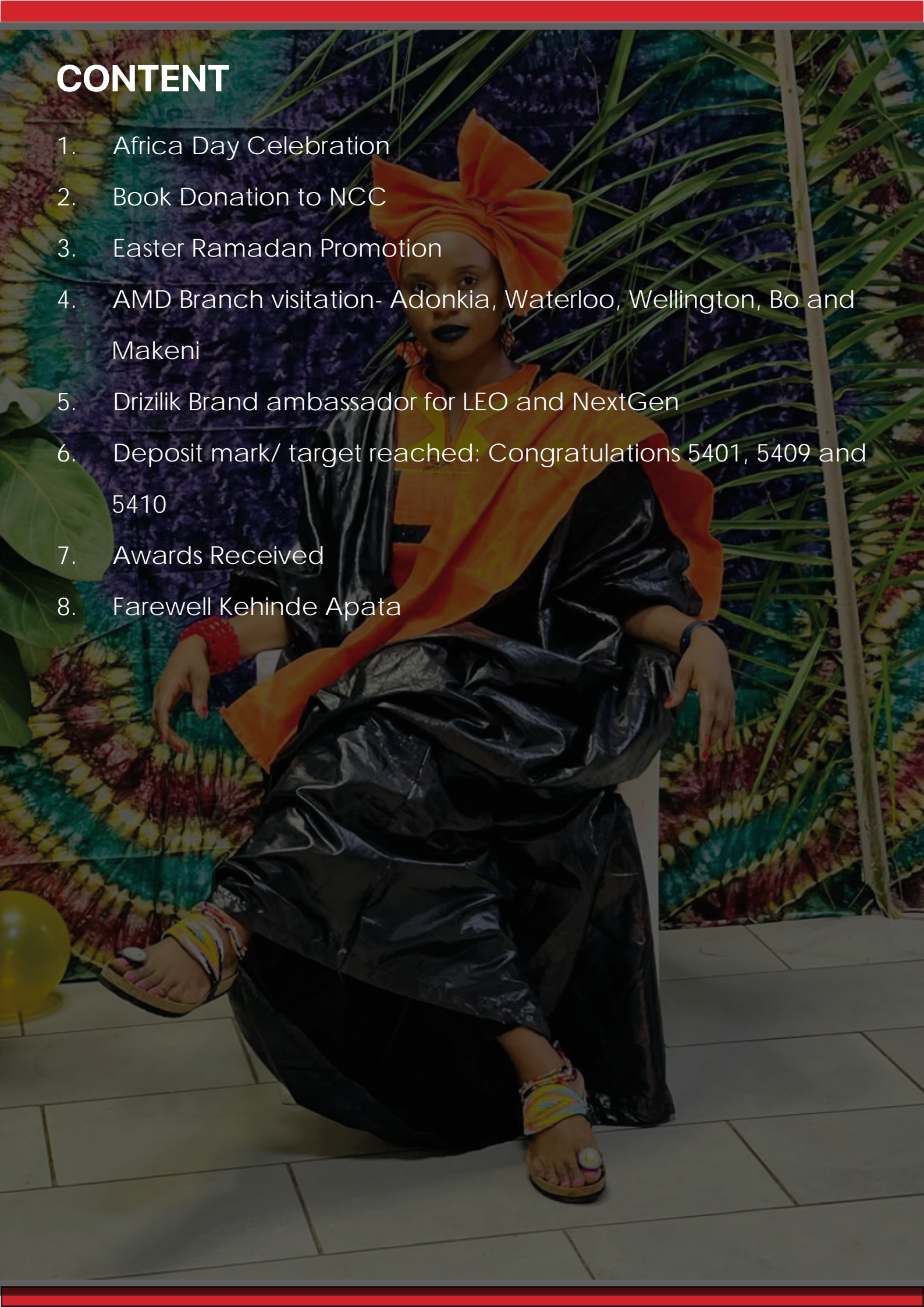
**Book
Donation
to NCC**

**Signing of
Drizilik as Brand
Ambassador**



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Africa Day Celebration



Africa Day, formerly known as Africa Liberation Day or Africa Freedom Day is celebrated on May, 25 annually not just in Africa but around the world to commemorate the founding of the African Union and to foster the progress of Africa. The United Bank for Africa annually celebrates Africa Day in commemoration of the diversity of the African continent, as well as to highlight the cultural and economic potential that exists on the continent. The unity of Africa is important to us. It is who we are as the United Bank for Africa. Every year since 2010, we have celebrated Africa Day across the continent to showcase our diversity and collaborations that keep us growing stronger together as a continent. This year's Africa Day celebration marked the 60th anniversary of the celebration. UBA Sierra Leone Staff celebrated the day in grand style as they dressed to work in a

display of the best of Africa's rich cultural attire. Staff always look forward to this day as there are prizes for best dressed staff to be won.

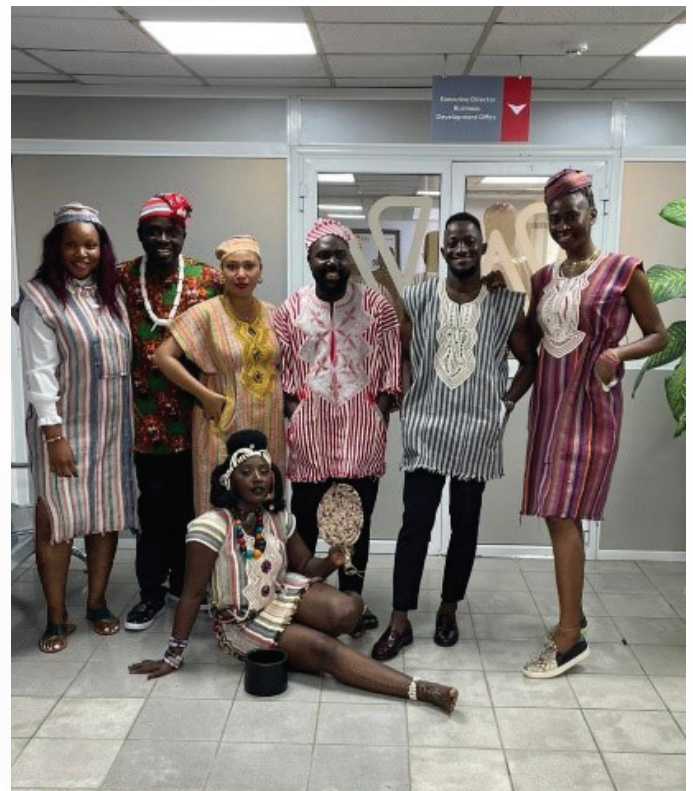




Photo Gallery





Book Donation to NCC



On the occasion of the International Day of the African Child, the UBA Foundation partnered with the National Commission for Children (NCC) to donate books, aiming to foster a culture of reading among students. This initiative is part of the Foundation's Read Africa Initiative, an annual undertaking that promotes literacy and provides educational resources to selected secondary schools. By joining forces with the NCC, the Foundation aims to reach a wider audience and ensure that more students benefit from access to literature. Over 500 copies of "The Deep Blue Between," a literature written by Ayesha Harruna Attah, a Ghanaian-born writer living in Senegal. During an event at the NCC Head Office at Bass Street Brookfields where the books

were handed over to the Commission, Sallieu Sesay, the Head of Marketing and Corporate Communications at UBA Sierra Leone, expressed the Foundation's belief in the transformative power of education and emphasized the importance of promoting a reading culture. He stated, "By providing literature books to secondary schools, the Foundation aims to inspire a passion for reading, improve literacy rates, and contribute to the overall educational development of students in Sierra Leone."





Easter-Ramadan PROMOTION

Receive Money Worldwide from
our branches and get
rewarded with exciting gift items!



Go to any UBA Branch to receive cash from AfriCash,
MoneyGram, Ria, Western Union and get a reward.





AMD Branch visitation- Adonkia, Waterloo, Wellington, Bo and Makeni



In a heartwarming display of unity and dedication, the Acting MD/CEO of UBA Sierra Leone, Mohamed Alhajie Samoura, made a special visit to UBA branches at Adonkia, Wellington, Waterloo, Bo and Makeni. This visit was part of his strategy plan to share his vision for the bank through

an interactive session with staff. During his visit he emphasized his commitment to driving the bank’s success. The strong bond between the staff and the MD was evident, as they eagerly listened to his insights and aspirations. The visit by the Acting MD/CEO to the branches not only uplifted spirits but also solidified the foundation of a collaborative and inspiring work environment. The various business offices reaffirmed their team’s dedication to achieving business goals, upholding the bank’s esteemed brand standards, and delivering exceptional customer service. The commitment and enthusiasm displayed by the branch’s staff were a testament to their shared vision and drive for excellence.





Drizilik Brand ambassador for LEO and NextGen



Drizilik joined the UBA Tribe as our Brand Ambassador for UBA Leo and UBA NextGen in UBA Sierra Leone. Drizilik is a multi-award-winning Sierra Leonean singer and rapper with notable collaborations in the music industry. As a bank, we believe he will serve as an excellent voice to promote the features of UBA Leo and NextGen Account.





Deposit mark/ target reached: Congratulations 5401 and 5410



Every goal achieved is not just a destination but a milestone in the incredible journey of growth and fulfillment.



Awards Received: UBA Sierra Leone Senior Executives receive the 2023 Sierra Ovation Awards for 100 Most Outstanding Professionals of the Year



UBA received The African Ovation award in recognition for outstanding customer services over the years, contribution, and commitment to the social and economic development of Sierra Leone. This is as a result of UBA’s outstanding impact on the Sierra Leone economy and the Banking Industry and was selected because it demonstrates business excellence and the highest standards for ethical conduct, integrity, and social responsibility. Nine (9) Executive Management Committee (EMC) members were awarded the Sierra Ovation Awards for 100 Most Outstanding Professionals of the Year.

- The names of the awardees are as follows:
1. **Mohamed Alhajie Samoura** – Acting MD/ CEO
 2. **Chiedu Ngene** – Chief Operating Officer
 3. **Victoria Olukotun** – Head Retail Banking
 4. **Juliana Asare** – Chief Finance Officer
 5. **Deinma Iyagba** – Head, Treasury
 6. **Kehinde Apata** – Country Head, Internal Control
 7. **Sallieu Sesay** – Head, Marketing and Corporate Communications
 8. **Mohamed Sillah** – Head, Information Technology Support
 9. **Emmanuel Komba** – Chief Risk Officer



Farewell Kehinde Apata



Kehinde Apata, served UBA Sierra Leone as Country Head Internal Control (CHIC) for five (5) years. He is succeeded by Joy Joseph to serve in the same capacity. Highlight of his farewell activities was the send forth dinner organized by the staff of Control Team as a gesture of his astute leadership and contribution to the Unit and UBA Sierra Leone as a whole.





nextgen

The UBA NextGen Accounts caters for student of a senior secondary school, Tertiary Institution or a National Youth Service Corps member

For Student aged 18 - 25 years

Requirement:

1. A passport photo
2. School ID/Admission letter or College ID.
3. A recent utility bills.

For more information, contact us on:

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Don't use the same password for different accounts because a criminal who obtains one password can then log in to your other accounts.

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United Bank for Africa

UBA Sierra Leone



MCC Department, Quarter 2 2023